

This privacy policy explains how we collect and use any personal information we collect about you when you use this website.

## 1.0 Our core beliefs regarding user Privacy and Data Protection

- User privacy and data protection are human rights.
- We have a duty of care to the people within our data.
- Data is a liability, it should only be collected and processed when absolutely necessary.
- We loathe spam as much as you do!
- We will never sell, rent or otherwise distribute or make public your personal information.

## 2.0 Relevant Legislation

Along with our business and internal computer systems, this website is designed to comply with the following national and international legislation with regards to data protection and user privacy:

- [UK Data Protection Act 1988 \(DPA\)](#)
- [EU Data Protection Directive 1995 \(DPD\)](#)
- [EU General Data Protection Regulation 2018 \(GDPR\)](#)

This site's compliance with the above legislation, all of which are stringent in nature, means that this site is likely compliant with the data protection and user privacy legislation set out by many other countries and territories as well.

## 3.0 Personal information this website collects about you and why we collect it

This website collects and uses personal information for the following reasons:

### 3.1 Website platform

Our website is hosted by 1and1.co.uk and all information regarding the collection of data and process of information can be found in their own privacy policy.

### 3.2 Site visitation tracking

Like most websites, this site uses Google Analytics (GA) to track user interaction. We use this data to determine the number of people using our site, to better understand how they find and use our web pages and to see their journey through the website.

Although GA records data such as your geographical location, device, internet browser and operating system, none of this information personally identifies you to us. GA also records your computer's IP address which could be used to personally identify you but Google do not grant us access to this. We consider Google to be a third party data processor.

GA makes use of cookies, details of which can be found on [Google's developer guides](#). FYI our website uses the analytics.js implementation of GA.

Disabling cookies on your internet browser will stop GA from tracking any part of your visit to pages within this website.

### 4.0 How we will use the information about you

When you visit our website, a record of your visit is made. That data is used completely anonymously, in order to determine the number of people who visit our website and the most frequently used sections of the site with this information we are able to continually update and refine the site. If you use any forms on the website to send an email to us, a record will also be made of your email address and your telephone number.

We may collect, hold, use and disclose the information collected to compile statistical data and to maintain our database and develop/improve our website.

### 5.0 Our Third Party Data Processors

We use a number of third parties to process personal data on our behalf. These third parties have been carefully chosen and all of them comply with the legislation set out in [section 2.0](#). All of these third parties are based in the USA and are [EU-U.S Privacy Shield](#) compliant.

- Google ([Privacy policy](#))

**Other websites** Our website may contain links to other sites. This privacy policy only applies to this website so when you link to other websites you should read their own privacy policy.

### 6.0 Data Breaches

We will report any unlawful data breach of this website's database or the database(s) of any of our third party data processors to any and all relevant persons and authorities within 72 hours of the breach if it is apparent that personal data stored in an identifiable manner has been stolen.

### 7.0 How to contact us

Please review the website regularly as this statement may change from time to time. If you have any questions about our privacy policy please contact [info@gsacoustics.org](mailto:info@gsacoustics.org)

### 8.0 Changes to our Privacy Policy

This privacy policy may change from time to time in line with legislation or industry developments. We will not explicitly inform our clients or website users of these changes. Instead, we recommend that you check this page occasionally for any policy changes. Specific policy changes and updates are mentioned in the change log below.